



Golf-Club Crans-Sur-Sierre

Sustainability

Three-year strategic plan

Written by The SHIFT



INTRODUCTION

The Golf-Club of Crans-sur-Sierre aims to progress year after year and become an example within sustainable golf courses whilst maintaining a high standard of playing conditions for its members, visitors as well as for the Omega European Masters.

The Golf-Club objective is to enable nature, humans, and golf to coexist in the most sustainable and responsible way.

To support this objective, the Golf Club Crans-sur-Sierre has issued a three-year sustainability strategic plan based on four priority focus areas:

- ★ Sustainable club management
- ★ Turf management
- ★ Engage in biodiversity projects
- ★ Engage with the local community with regards to biodiversity

1. Sustainable club management

2022

- Nomination of the [SHIFT Agency](#) to pilot the Club's measures
- Creation of the Golf-Club sustainability commission
- Creation of a sustainable sourcing policy
- Formalisation of an emergency response plan
- Centralisation of a waste management plan.

In 2023 and 2024, the SHIFT will ensure continuous improvement of the sustainability project management across all Golf-Club's work.

Together with the Golf-Club Top Management as well as with the sustainability commission, each procedure will be reviewed and enhanced on an annual basis. Corrective measures will regularly be discussed and put in place.

2. Turf Management

2022

- Mapping out an inventory of the yearly usage of fertilisers and products over the course
- Following [STERF](#) fertilisation guidelines to reduce to the maximum the use of fertiliser and reduce units of nitrogen;
- Engaging with stakeholders such as the Swiss GreenKeepers Association, the Belgian GreenKeepers Association or the Lausanne Golf Course to monitor best practices in the field of turf management.

In 2023 and 2024, the Golf-Club will define specific areas to pilot initiatives with the goal to reduce even more the use of chemical fertilisers.



3. Engaging in biodiversity projects

2022

- Installation of bug hotels and bird houses
- Where possible, leaving stone piles and log or wood decays on the ground to create habitats for countless insects and reptiles
- Adding coloured ribbons on “netting” for bird visibility
- Creating information signs regarding fauna and flora

In 2023 and 2024, the Golf-Club will implement major projects focusing on the water areas of the course. Furthermore, all biodiversity measures will be further enhanced.

4. Engaging with the local community

2022-2024

- Engage with schools (one local/one international) to partake in small biodiversity initiatives (eg. bug hotels, information signs, etc.)
- Golf-Club clean-up day at the start of every year
- Ensure inclusion and representation with the youth, the ladies and the seniors.
- [Webpage](#) where we sell used equipment



CONCLUSION

To showcase a clear commitment and enhance its sustainability journey, the Golf-Club has contracted an external expert Antoine Sierro, specialised in nature conservation. His three-year project will consist notably in:

s2022:

- Assessing the potential for nature rehabilitation across the green;
- Defining clear landscape and biodiversity targets regarding faune and flora;
- Planification of areas to be regenerated (meadows, forest hedges);
- Identification of faune and flora areas to be showcased on information signs;
- Proposals for major projects (eg. water areas) and biodiversity initiatives.

2023-24

- Monitoring the plantation of bushes and seedlings
- Advising on the further installation of bird houses, any tree cutting
- Monitoring biodiversity measures
- Enhancing natural maintenance plan (mowing, fertiliser, etc.)

Signed by:

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